

WXIX

ORDER

Flight Dates 02/28/12-03/06/12



Order Sep 00:15:00

Contract / Revision 729590 / WINNING OUR FUTURE

Estimate #

Original Date / Revision
02/27/12 02/27/12

Product

Alt Order # 06032845

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type General

Advertiser WINNING OUR FUTURE (ISS

Billing Cycle EOM/EOC

New till 12/21/12

3931 S. Sherwood Forrest Blvd.
Baton Rouge, LA 70816

Billing Calendar BROADCAST

Agency MEDIA ADVANTAGE, LLC

Demographic A35+

Buying Contact

Rev Codes Agency Political Pol-Issue

Sales Office T-DC

Product Codes PL20

Sales Region National

Priority P 5

3931 S. Sherwood Forrest Blvd.
Baton Rouge, LA 70816

Agency Ref

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
March 2012	9	\$2,847.50	\$3,350.00	0.00	02/27/12	03/04/12	9	\$2,847.50	\$3,350.00
Totals	9	\$2,847.50	\$3,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	02/28/12	03/02/12	News @ 7a News @ 7am	Comm	7a-9a	-TWTF--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/27/12	03/04/12	-TWTF--		2			\$300.00			0.00			
E 2	WXIX	02/28/12	03/02/12	News At 630P News At 630P	Comm	630-7P	-TWTF--	:30	4	\$150.00	P 5	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/27/12	03/04/12	-TWTF--		4			\$150.00			0.00			
E 3	WXIX	02/28/12	03/02/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	-TWTF--	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/27/12	03/04/12	-TWTF--		2			\$1,000.00			0.00			



Contract / Revision **729590** Flight Dates **02/28/12-03/06/12**

Hiatus Dates

Original Date / Revision 02/27/12/ 02/27/12

Order Sep 00:15:00

Advertiser **WINNING OUR FUTURE (IS** Product **WINNING OUR FUTURE**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals			
														Spots	Amount		
E 4	WXIX	03/04/12	03/04/12	FOX NEWS SUNDAY	Comm	10A-11A	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00		
				Fox News Sunday		(10:00 AM-11:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
		Week: 02/27/12	03/04/12	-----1	1	\$150.00	0.00										
														Totals	9	\$3,350.00	